

CARE & NURSING Essentials

YOUR INDEPENDENT GUIDE TO THE CARE INDUSTRY

MEDIA PACK

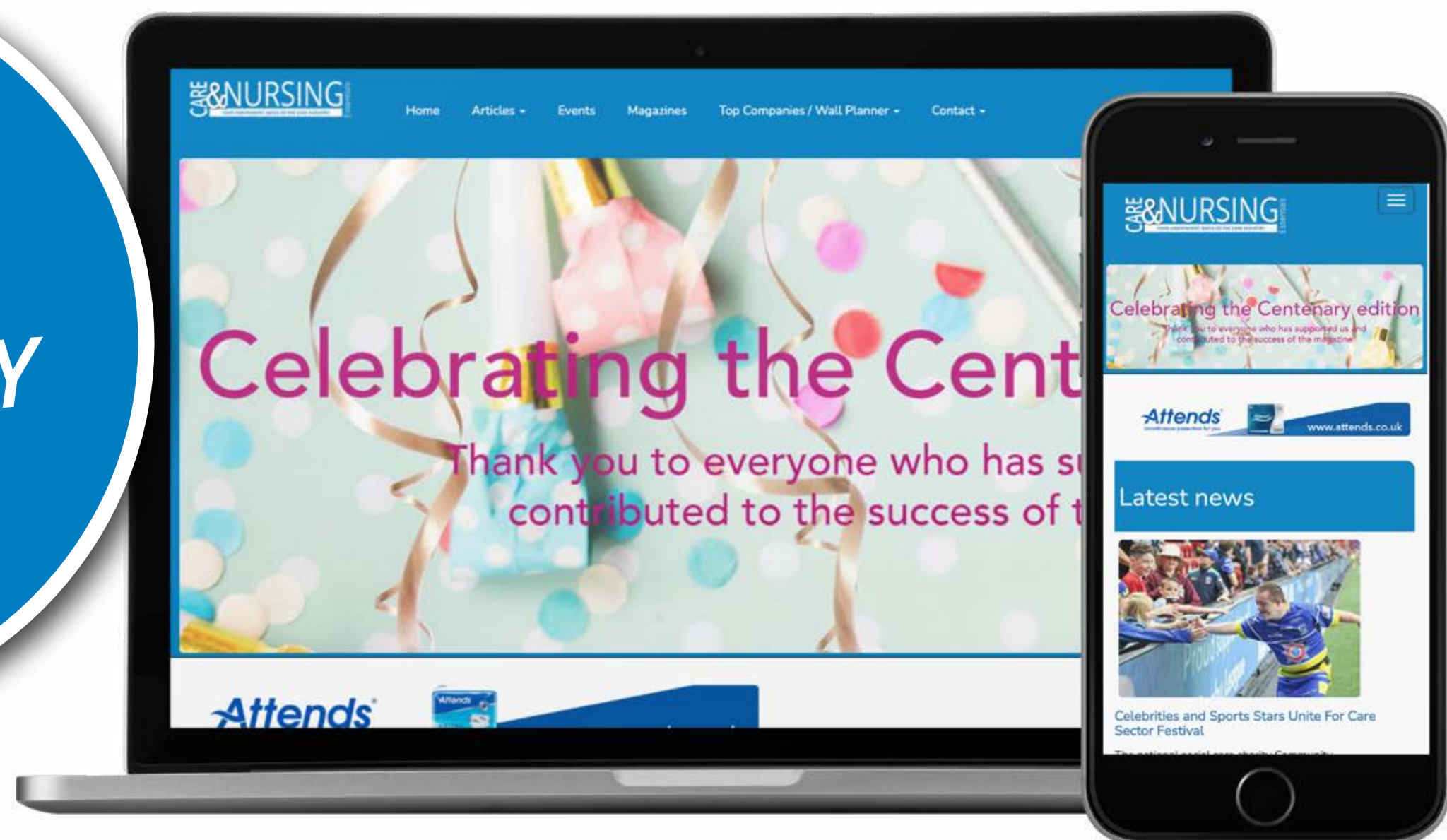
2024

CARE & NURSING ESSENTIALS

is the trusted voice of the care industry

having been established more than 25 years ago and continuing to be one of the go to publications for key decision makers across the sector. We work hard to provide a product filled with a diverse range of editorial features, industry news and expert opinion alongside a host of articles exploring innovative new products and services, delivering your message to both independent and NHS providers.

**HERE TO
HELP YOU
IN ANY WAY
WE CAN**



WWW.CAREANDNURSING-MAGAZINE.CO.UK

A4 FULL COLOUR MAGAZINE

**PUBLISHED
BI-MONTHLY**

**PRINT &
DIGITAL**

30,000

Readers In Residential Care and Nursing
Homes throughout the UK and Social Services



ADVERTISING RATES

A4 Page	£1600
Half Page	£800
Quarter Page	£400
Press Release	£200
Eshots	£600
Cover Positions (on request) from	£2000

Discounts are available for series bookings

Advertisement cost is not
subject to editorial entry.

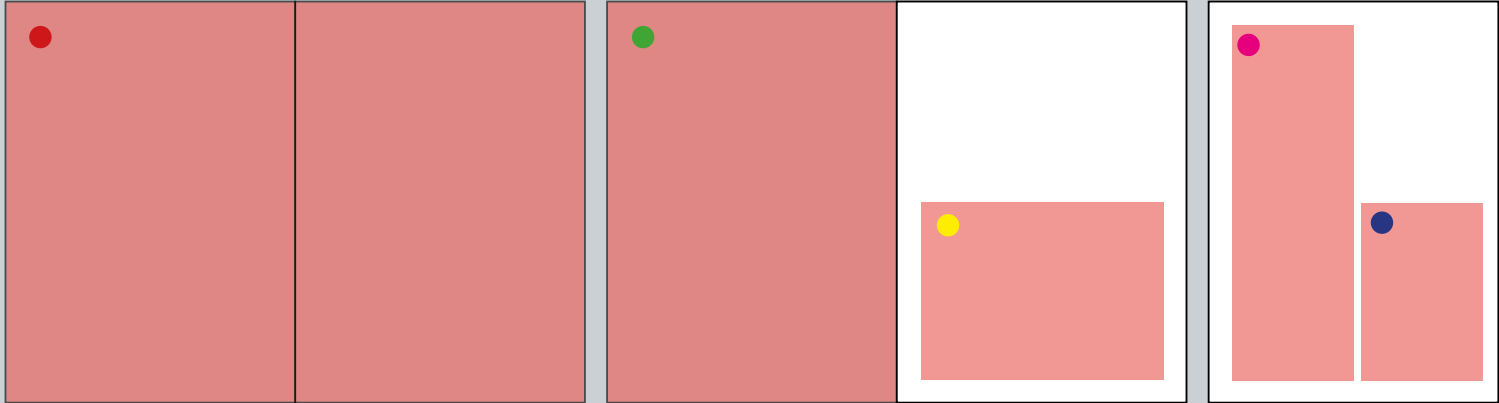


*ALL PRICES ARE
SUBJECT TO VAT*

ADVERT SPECIFICATIONS

A4 Magazine Adverts

- Double page spread
420mm wide X 297mm high (+ 3mm bleed)
- A4 advert
210mm wide X 297mm high (+ 3mm bleed)
- 1/2 horizontal
183mm wide X 126mm high
- 1/2 Vertical
90mm wide X 256 mm high
- 1/4 advert
90mm wide X 126mm high



A5 Magazine Adverts

- Double page spread
296mm wide X 210mm high (+ 3mm bleed)
- A5 advert
148mm wide X 210mm high (+ 3mm bleed)
- 1/2 horizontal
123mm wide X 90mm high
- 1/2 Vertical
58mm wide X 176 mm high
- 1/4 advert
58mm wide X 90mm high

All artwork should be supplied in CMYK at 300dpi.

In the following format: PDF | TIFF

All artwork to be supplied by copy date advised and sent to

jackie@euromediaal.com

IMPORTANT: Please ensure all images supplied are authorized for use and do not infringe any copyright or licence use. We require confirmation before any images will be used online.

FEATURES LIST 2024

JAN / FEB / MARCH 2024

Contract furnishing
Flooring
Lifts and hoists
Heating and Lighting
Bathroom and Fitting
NurseCall
Insurance
Fire Safety
Security
Training
Laundry
Wound Care
Pressure relief
Cleaning and Hygiene
Refurbishment
Infection Protection
Catering
Dignity and Dining
Health Care Management
Incontinence
Care Road Shows

APRIL / MAY / JUNE 2024

Finance
Waste Management
Fire Safety
Refurbishment
Catering
Cleaning & Hygiene
NurseCall
Compliance
Infection Control
HealthCare Management
Training
Recruitment
Dysphagia
Care Road Shows
Software
Incontinence
Residential & Home Care Show

FEATURES LIST 2024

JULY / AUG / SEPT 2024

Wound Care
Incontinence and Disposable Products
Training
Fire Safety
Healthcare Management
Infection Protection
Bathrooms & Showers
Nurse Call
Health and Hygiene
Evacuation
Uniforms and Workwear
Refurbishment
Care Roadshow
Moving and Handling
Safety & Security
Nutrition and Hydration
Cleaning & Hygiene
The Care Show

OCT / NOV / DEC 2024

Health Plus Care Show
Kitchens and Catering
Evacuation
Insurance
Training
Recruitment
Healthcare Management
Bedrooms
Furnishing
Pressure Sore prevention
Bathrooms and Equipment
Uniforms & Workwear
Water Hygiene
Refurbishment
Infection Protection
Fire Safety
Dementia CareTraining
Cleaning & Hygiene
Care Road Show

A5 ANNUAL DIRECTORY, INCLUDING WALL PLANNER, OUT DECEMBER FOR 2025



CONTACT
T: 01257 267677

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